**Exercise: Hierarchy**

Choose a text that has a recurring structure, such as a table of contents, a news aggregator, or a calendar of events. Analyze the structure of the content (main title, subtitles, time, location, body text, and so on) and create a visual hierarchy that expresses this structure. Make it easy for readers to find the information they want. For example, in a crime report some readers might scan for location, looking for data about their neighborhood, while others might be more drawn to the lurid details of particular crimes. Use changes in size, weight, leading, style, and column structure to distinguish the levels of the hierarchy. Make a style sheet (in a page layout program for print or in CSS for the web) in order to create several variations quickly.

Use the following text:

Metamorfózy politiky

Pražské pomníky 19. století

25. 9. 2013 – 5. 1. 2014

Clam-Gallasův palác

Praha 1

Husova 20

Otevřeno denně kromě pondělí 10 -18 hodin

Metamorphoses of politics

Prague monuments of the nineteenth century

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